

# You can advertise in the Newsletter or on the Website of the Washington Music Teachers Association

Circulation ca. 150.

## NEWSLETTER

- The WMTA Newsletter is published digitally 3-4 times a year.
- For details, please contact Lori McCarthy at [lorinmccarthy@verizon.net](mailto:lorinmccarthy@verizon.net) or 301-986-9010
- WMTA Newsletter rates are:

|               |         |
|---------------|---------|
| full page     | → \$120 |
| 1/2 page      | → \$60  |
| 1/3 page      | → \$45  |
| 1/4 page      | → \$30  |
| business card | → \$20  |

Page size 8.5" (w) x 11" (l)

We also offer the following discounts for Newsletter ads:

- Members may run one business-card-size ad for free once every two years.
- Members can run paid ads for two-thirds of the advertising rate. This discount also applies to their spouses and children.
- Advertisers who run the same ad in two consecutive newsletters get 50% off on the second ad. Please note: Member discounts only apply to members placing ad an for themselves or a family member, but not for another organization.

## WEBSITE

You may place a link to a pdf or website. Rates are \$30 per month. To place an ad, contact Lori McCarthy at [lorinmccarthy@verizon.net](mailto:lorinmccarthy@verizon.net).

Please note that WMTA no longer prints a paper directory.